



## Cat and Dog Welfare 2019 Annual Review

# Dog Ownership Management

## Visiting Taiwan

- Visited 4 government authorities, 5 NGOs.
- Introduced a representative from *The Environment & Animal Society of Taiwan* to share Taiwan's dog meat ban progress and experience at our symposium in May.

## Visiting Guangxi

- Visited 2 NGOs
- Support them and address their difficulties
- Building a relationship with Guangxi Vet Association for Pets. Commence cooperation to promote collaboration between local vet clinics and local groups .

## Visiting Hohhot

- Visited 3 NGOs, 1 government shelter.
- Discussed existing problems and feasible solutions with local NGOs.
- Held seminar with urban management department officials and volunteers.



Visiting Hohhot's NGO



Visiting Hohhot's government shelter and speaking with the officials

## Guangzhou Dog Ownership Management Regulations

- Invited by Guangzhou PSB to join a meeting to revise the Guangzhou Dog Ownership Management Regulation, which was released 10 years ago.
- Provided suggestions and advice to encourage an efficient, humane and scientific new regulation.
- The final draft of the regulation hasn't been released by government yet.



## 7<sup>th</sup> China Companion Animal Symposium

- Date: 18-19 May
- Theme: Shelter management and diversified rescue modes; Capacity building and vision expansion.
- 180+ representatives
- 91 animal protection groups from 56 cities
- 41 groups joined this symposium for the first time



Yao Xiaotian showing representatives how to relax



Jill Robinson, Founder & CEO of AAF giving a speech



Representative asking questions



Audience listening to English speech with simultaneous interpretation service

**Provide Direct Help To  
Animals**

## Helping Rongcheng Nursing Garden

-Chengdu, over **1,500** dogs  
-Problem: shelter has been forced to move to a new location, shortage of capital, lack of dog food.

-AAF INPUT:

- Advised to manage the intake of new dogs, in order to maintain a good level of animal welfare.
- Provided **1,350kg** dog food.



a volunteer of Rongcheng nursing garden received our donation

## 5-Day New Year's Eve Meal for Strays

-Project before the CNY 2019 in Jan, covering 2 groups in Sichuan.

- Chengdu Rongcheng Nursing Garden
- Ya'an Stray Cats and Dogs Rescue Base

-**4 tons** of dog food  
-**4,000** packs of pet supplements  
-**2,800+** animals benefited



Dogs are enjoying their new year's eve meals

Emergency Rescue

Financially supported 7 NGOs in Guangxi area and 1 in Hebei province for shelter refurbishment and material purchase:

- Cat and dog shelter refurbishment (walls, floor, windows etc.)
- Shower and bath facility for animal
- Cages
- Fences
- Mats
- Cushions for cat and dog crates
- Enrichment (toys, cat trees etc.)
- Ventilation facility
- Air conditioner



So far our shelter improvement projects have offered financial and technical support to about 67 NGOs and government shelters in 47 cities, benefitting over 30,000 animals. (Vaccines, cat\dog food, articles\appliance for animals, shelter refurbishment...)



## Shelter Refurbishment



Financially supported 12 NGOs in Guangxi area , Yunnan, Chengdu for stray cats TNR programme.

- **292 cats** have been neutered, vaccinated and de-wormed.
- Over **50 cats** have been adopted afterwards, the rest have been released to their original habitat.



A volunteer is trying to tempt a cat into the cage



A cat adopted after TNR



a cat after surgery



Cats released back to where they were found

**Stray Cat TNR**

## 1<sup>st</sup> TNR in-depth training

- September, Shi jiazhuang city
- Host: Animals Asia + Beijing Lucky Cat
- Attendees: volunteers from Yi Mi Ai Stray Cat Rescue Center
- 21 cats helped by volunteers after training



Indoor seminar



Outdoor practice

## 2<sup>nd</sup> TNR in-depth training

- October, Xiamen city
- Host: Animals Asia + Beijing Lucky Cat
- Attendees: 36 volunteers of NGOs from 4 cities



A volunteer is asking questions



The lecturer is displaying our TNR guidebook

**Friends or Food**

## In-depth investigation of dog meat industry in Guangxi area

By the end of 2018, in the winter season, we investigated Guangxi region again, visited a total of 42 open markets, 2 slaughter markets and 55 restaurants.

Based on our observation, the dog meat consumption is still thriving in Guangxi region, not only in Yulin city, dog meat is sold in markets in 75% of our visited areas. 2 large scale slaughter locations in Liuzhou city and Guilin city slaughter over 1000 dogs daily.



The processed dogs are piled up on the ground



Dogs are crushed in a small cage

## Volunteers reporting dog meat restaurants nation-wide

- 202 dog meat restaurants reported
- 61 government responses received
- 3 restaurants closed down
- 3 restaurants closed during Covid-19 quarantine
- 3 restaurants stopped selling dog meat OR no dog meat was found on sale during officials' inspection
- 23 restaurants received rectification warnings from government

## Volunteers reporting animal abuse footage /dog meat products on online platforms:

- Taobao.com, Iqiyi.com, Tik Tok.
- 42 products removed from Taobao.com

### 关于叠彩区6家餐厅采购无食品供应资质供应商的狗肉并且销售来源不明的狗肉的投诉举报答复函

高先生：

您好！您反映叠彩区6家餐厅采购无食品供应资质供应商的狗肉并且销售来源不明的狗肉投诉举报材料已于2019年3月4日已收悉。现将有关情况答复如下：

1. 我局于2019年3月6日至2019年3月21日对叠彩区辖区6家餐馆（桂林市许军狗肉馆、啤酒鱼猪肚鸡菜馆、六合狗肉火锅城、灵川稻香狗肉馆、灵川柴火狗肉店、苗王正宗花江狗肉火锅城）进行了现场核实。经查明，上述除灵川柴火狗肉店（该店与灵川稻香狗肉馆为同一经营主体，目前已转租给其他商家用于化妆品经营）之外的5家餐馆均取得食品相关许可，均在有效期内，啤酒鱼猪肚鸡菜馆（注册名称为：叠彩区玲珑饭店）不经营狗肉。桂林市许军狗肉馆、六合狗肉火锅城（注册名称为：叠彩区新明饭店）、灵川稻香狗肉馆（负责人为阳秀衡）、苗王正宗花江狗肉火锅城（注册名称为：桂林市叠彩区贵州花江狗肉火锅城）4家餐馆现场均未能提供狗肉供货商《营业执照》。

2. 我局针对上述4家餐馆未能提供狗肉供货商资质的情况均下达《责令改正通知书》《当场处罚决定书》，责令该店限期整改并给予警告。上述4家餐馆均按照要求在期限内进

Feedback from Guangxi Government in Q2 about our reporting of 6 dog meat restaurants in Q1. (Sending rectification warnings to the reported restaurant)

## Online survey of cat and dog eating attitudes

-Completed in Jan, 2019

-10 questions

-1,500 samples (500 for Guangxi, 1,000 for the whole China)

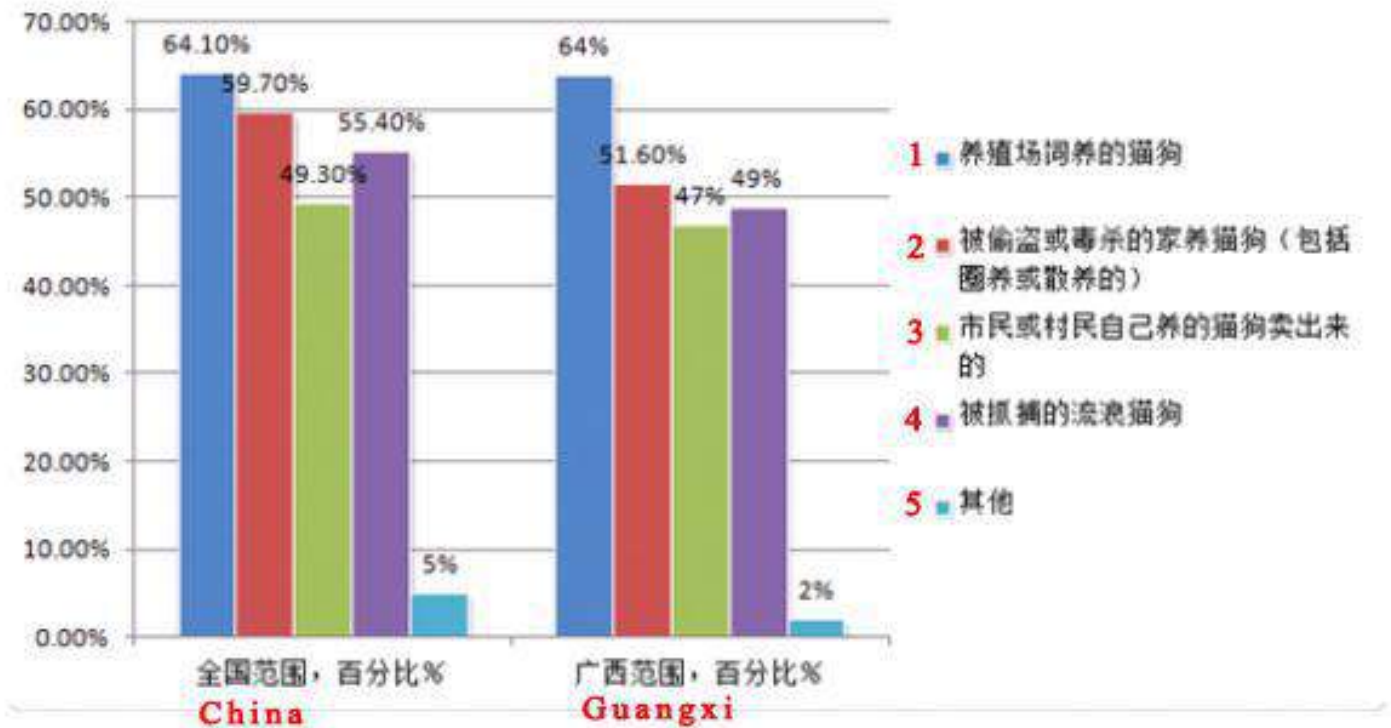
-Age:18-60

•On the right is a sample question from the survey. Here we can see many people still (wrongly) consider farm raising as the main source of cat and dog meat. **Over 70% of the interviewees stated that they would not consume dog and cat meat if they knew the meat is from poisoned pets or stolen strays.**

In which way(s) do you think cat and dog meat on the market come from?

1. From meat cat and meat dog farms
2. Stolen or poisoned animals
3. Home-raised cats and dogs sold by their owners
4. Stray animals
5. Others

附图 6 : 受访者认为市面上被食用的猫狗主要来源于以下哪些渠道(多选)



# Public Awareness & Education

## 4 volunteer online training sessions

- July, August, November, December
- **1,350 attendees**
- Lecturer: Mr Wang RunDong (HKSPCA), Li Xi (AAF AW team), Yang GuoMin (AAF C&DW team), Chen YingJie (AAF C&DW team)
- Topics: "Basic knowledge of animal welfare", "How animal protection groups carry out animal care education", "Volunteer Management", "How to report the dog meat industry through legal means".



Volunteers used mobile devices to attend the training

## Guangxi vet training

- Nanning
- May 13<sup>th</sup> -15<sup>th</sup> , 2019
- **90 + vets, 35 clinics and charities**
- Topic: Increase the skills and awareness of animal welfare

(In co-operation with: The University of Edinburgh's Jeanne Marchig International Centre for Animal Welfare Education)



Vets are communicating

## Animal Protection Salons in Guangxi

- **70+** local cat and dog guardians
- 4 invited guests (**1** vet from Zoetis, **2** from local Guangxi group, **1** from AAF)
- Topics: Animal oral health maintenance, stray animal rescue, and our Dr Dog programme.



Sharing speech with dog guardians



## Guangzhou, Shenzhen, Chengdu, Hong Kong and Nanning

- Dr Dog brought happiness to 9,545 people on 261 visits



Guangzhou Dr Dog is visiting elderly house

### New Dr Dogs in 2019

Guangzhou: 15  
Shenzhen: 11  
Chengdu : 15  
Nanning: 3

## Dr Dog and Professor Paws



A candidate is taking the Dr Dog exam

- Professor Paws visited **6,182** people during **103** activities
- Teams held **71** public education campaigns attracting **4,455** people



Professor Baobao is enjoying stroke from the children

Volunteer is using coffee grounds to draw a dog image with a girl in an education campaign hosted with Starbucks in Shenzhen



## Dr Dog and Professor Paws

Our educational film *Cat and Dog Welfare around Us* has been played :

- in **28** cities reaching **15,307** people in 2019
- To date, the film has been played in **94** cities across the country, attracting more than **264,000** viewers.



**Professor Paws Outreach**

Dr Dog programme made it onto the “most searched hashtags” on both Sina Weibo and Baidu.com (both are mainstream news platforms in China).

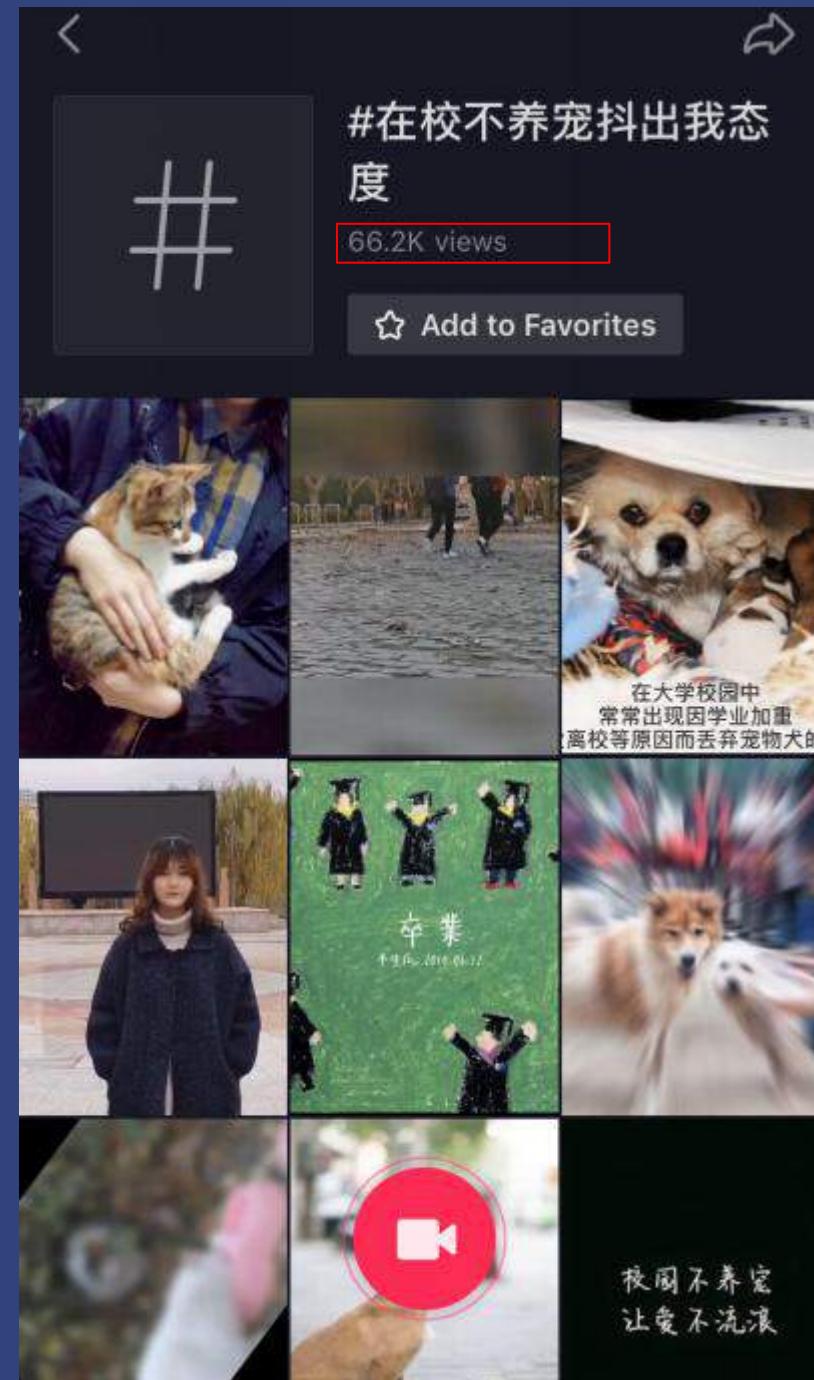
Weibo posted by Chinanews.com that showed the Dr Dog programme has over **80 million page views, followed by 3600+threads and over 15,000 Likes.**

Baidu.com: the tag also reached No.5 at the rank **with 2.5 million reads.**



## Publicity

In November, we partnered with CYAPA (China Youth Animal Protection Association ) to host a short video competition on Tik Tok (a popular short video platform) themed: No Keeping Pets on Campus. At the end of the competition, **we have received 131 submissions from 14 university student clubs and 5 individuals, the topic page has been viewed over 66,000 times.**



## Ads in Chengdu

- September-December, 2019
- 35 LED screen doors on 9 platforms in Chengdu underground stations (Line 7 and Line 10)
- Displayed our static posters and parts of our video “Cat and Dog Welfare round Us.”



## Leaflet Distribution

- Distributed **35,882** leaflets and posters to support **90** public education activities.



## Leaflet distribution in veterinary clinics in the Guangxi area

- **27** veterinary clinics
- **22,400** leaflets
- **214** posters
- **60,000+** pet owners educated by this programme



## Public education in rural areas of Guangxi

- Delivered **10,000** calendars, **10,000** leaflets, **100** banners
- Calendar topic: be responsible owners, take care of dogs to avoid them being stolen ...
- Covered **20** cities, **34** counties, **42** villages
- **123** volunteer university students joined to help



A big **THANK YOU**

to our volunteers and supporters  
for the vital work and progress in 2019.

Here's to another year of compassion and  
success for our four legged best friends.

